

SPONSORSHIP GUIDELINE								
	1	2	3	4	5		6	7
	Platinum sponsor All events Dinner	Gold sponsor Sensory event	Silver sponsor Lunch	Bronze sponsor Brunch	Exhibition area display table and banner	Exhibition area display table and banner with ad break (4 available)	General sponsorship/ Speaker travel and accom	Innovation showcase reel.
start and end of talk								
On-site benefits								
Digital promo: Logo reel in social area plays during breaks	✓	✓	✓	✓	✓	✓		✓
Speaker opportunity (with 3 min video)	✓	✓	✓					
Dedicated signage (foyer, congress hall and food hall)	✓							
Signage at relevant food tables	✓	✓	✓	✓				

SPONSORSHIP GUIDELINE								
	1	2	3	4	5		6	7
	Platinum sponsor All events Dinner	Gold sponsor Sensory event	Silver sponsor Lunch	Bronze sponsor Brunch	Exhibition area display table and banner	Exhibition area display table and banner with ad break (4 available)	General sponsorship/ Speaker travel and accom	Innovation showcase reel.
Exhibition area: Display table (+/- 1,2m)	✓ Foyer	✓						
Ad break during event			✓				✓	
Free registrations	3-4 (Based on 75k)	1-2 (40k+)	1	0	0		0	0
Post-event benefits								
Thank you email blast	✓	✓	✓	✓	✓		✓	✓
Delegate list (if agreed by delegates)	✓							