The annual SASDT Symposium will be held on 13 and 14 May 2025 at Piekenierskloof Mountain Resort.

"More for less - enhancing value and efficiency in dairy'

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We invite you to participate as an official sponsor and become part of this prestigious event. Your involvement will not only contribute to the symposium's success but also provide an excellent marketing opportunity to enhance your brand's visibility and grow your market reach.

We look forward to your positive response and are happy to explore the most suitable sponsorship package for your business goals.

SPONSORSHIP GUIDELINE								
	1	2	3	4	5		6	7
	-	Gold sponsor Sensory event	sponsor	Bronze sponsor Brunch	area display table and	Exhibition area display table and banner with ad break (4 available)	General sponsorship/ Speaker travel and accom	Innovation showcase reel.
Price (R)	From 80K confirmed	From 50k	From 35K	25k	R 15	R 18	R7 500	As per doc
Pre-symposium benefits								
Logo on symposium and society website (with hyperlink)	~	<b>~</b>	~	~	~	~	~	~
Logo on all email communications		>	>	~	<b>~</b>	~	~	~
Announcement, digital banner at							~	

SPONSORSHIP GUIDELINE								
	1	2	3	4	5		6	7
	Platinum sponsor All events Dinner	sponsor Sensory	Silver sponsor Lunch	Bronze sponsor Brunch	area display table and	Exhibition area display table and banner with ad break (4 available)	General sponsorship/ Speaker travel and accom	Innovation showcase reel.
start and end of talk								
On-site benefits								
Digital promo: Logo reel in social area plays during breaks	>	~	~	~	~	<b>~</b>		~
Speaker opportunity (with 3 min video)	>	~	~					
Dedicated signage (foyer, congress hall and food hall)	~							
Signage at relevant food tables	>	~	~	~				

SPONSORSHIP GUIDELINE								
	1	2	3	4	5		6	7
	sponsor	Gold sponsor Sensory event	Silver sponsor Lunch	Bronze sponsor Brunch	area display table and	Exhibition area display table and banner with ad break (4 available)	General sponsorship/ Speaker travel and accom	Innovation showcase reel.
Exhibition area: Display table (+/- 1,2m)	✔ Foyer	~						
Ad break during event			<ul> <li>Image: A start of the start of</li></ul>				~	
Free registrations	3–4 (Based on 75k)	1–2 (40k+)	1	0	0		0	0
Post-event benefits								
Thank you email blast	>	>	>	~	>		~	~
Delegate list (if agreed by delegates)	>							